



**EAGLE-A**

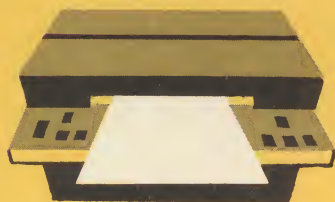
**TRANSLUCENT**

**BOND**

**GENERAL**

**PURPOSE**

**BOND**





# **EAGLE-A TRANSLUCENT BOND**

**GENERAL  
PURPOSE  
BOND**

**GP**  
bond

## **EAGLE-A GENERAL PURPOSE BOND (TRANSLUCENT BOND)**

is ideal for all-around office use, plus it's a perfect master paper designed to give the best results on Diazo Type reproduction equipment.

- **VERSATILE**

The new Eagle-A General Purpose Bond serves as a multi use sheet for letterheads, bills of lading, inter-office memorandums and a host of other functions in General Office use ... in all popular weights—13, 15, 18, 20, and 28 lb. Each sheet is a master for producing clean sharp copies at minimum cost by the Diazo method.

- **GOOD PRINTING QUALITIES**

Eagle-A General Purpose Bond (Translucent Bond) can be printed by letterpress, offset, engraving or thermography, and may be used in typed or hand written messages in ink or pencil.

- **FASTER, CLEANER COPIES**

With its good opacity, yet excellent translucent qualities, Eagle-A General Purpose Bond (Translucent Bond) gives superior actinic light transmission which allows operation of the copy machine at faster speeds. The special processing of fibers makes copies free from background and easier to read.

- **LOWER COST**

Now you can control your costs better by standardizing on one paper—economically priced Eagle-A General Purpose Bond (Translucent Bond). It will provide copies for about a penny per copy. Use Eagle-A General Purpose Bond (Translucent Bond) for all your office paper needs ... everything can be copied by the efficient, economical Diazo method.

See Table on back cover of this folder for the wide range of sizes.



# EAGLE-PAPERS

## EAGLE-A BONDS

COUPON BOND—100% Cotton Fiber Extra No. 1  
 AGAWAM BOND—100% Cotton Fiber  
 CONTRACT BOND—75% Cotton Fiber  
 ACCEPTANCE BOND—50% Cotton Fiber  
 TROJAN BOND—25% Cotton Fiber  
 TROJAN LAID—25% Cotton Fiber  
 TROJAN BOND OPAQUE—25% Cotton Fiber  
 TRANSLUCENT BOND—25% Cotton Fiber  
 EASY TYPE-ERASE BOND—25% Cotton Fiber  
 EASY TYPE-ERASE BOND—Super Sulphite  
 HADLEY BOND—No. 1 Sulphite—Air Dried  
 EAGLE-A QUALITY BOND—No. 1 Sulphite  
 GENERAL PURPOSE BOND (TRANSLUCENT BOND)  
 No. 1 Sulphite

## EAGLE-A THIN PAPERS

COUPON ONION SKIN—100% Cotton Fiber  
 AGAWAM ONION SKIN—100% Cotton Fiber  
 TROJAN ONION SKIN—25% Cotton Fiber  
 EASY TYPE-ERASE ONION SKIN—  
 25% Cotton Fiber  
 EAGLE-A QUALITY ONION SKIN—No. 1 Sulphite  
 EAGLE-A QUALITY MANIFOLD—No. 1 Sulphite  
 DELTA MANIFOLD—Sulphite

## EAGLE-A LEDGERS

ACCEPTANCE RECORD-LEDGER—50% Cotton Fiber  
 TROJAN RECORD-LEDGER—25% Cotton Fiber  
 EAGLE-A QUALITY RECORD-LEDGER—  
 No. 1 Sulphite

## EAGLE-A INDEX BRISTOLS

ACCEPTANCE INDEX—50% Cotton Fiber  
 EAGLE-A QUALITY INDEX—Sulphite

## EAGLE-A COVER PAPERS

EAGLE-A QUALITY EMBOSSED—Sulphite  
 EAGLE-A QUALITY COVER—Sulphite  
 LEATHERTONE COVER—Sulphite  
 TROJAN MSS. COVER—25% Cotton Fiber

## EAGLE-A TEXT PAPERS

L'AIGLON TEXT AND COVER—Sulphite  
 EAGLE-A QUALITY TEXT AND COVER—Sulphite

## EAGLE-A MIMEOGRAPH

EAGLE-A QUALITY MIMEO—No. 1 Sulphite

## EAGLE-A WEDDING & PAPETERIES

EAGLE-A QUALITY VELLUM—No. 1 Vellum  
 AGAWAM THYNPLATE—100% Cotton Fiber

## UNION W/M PAPERS

UNION D BOND—50% Cotton Fiber  
 UNION G BOND—25% Cotton Fiber  
 UNION S BOND—No. 1 Sulphite  
 UNION G ONION SKIN—25% Cotton Fiber  
 UNION S MIMEO—No. 1 Sulphite

## EAGLE-A BOXED TYPEWRITER PAPERS

Envelopes to Match

## EAGLE-A SOCIAL, BUSINESS ANNOUNCEMENTS AND CUT CARDS

by OFFICIAL CONVERTERS

## SPECIAL PAPER AND PAPER BOARDS FOR TECHNICAL, INDUSTRIAL AND CONVERTING PURPOSES

**AMERICAN WRITING PAPER DIVISION • Brown Company • HOLYOKE, MASSACHUSETTS**

**MANUFACTURERS OF THE FAMOUS EAGLE-A COUPON BOND AND OTHER  
 NATIONALLY-KNOWN BUSINESS, PRINTING, TECHNICAL AND REPRODUCTION PAPERS.**

## Test it yourself

Try the sheets in this Test Packet.  
 Discover Eagle-A Translucent Bond's fine surface for  
 printing, typing or writing. You'll find why this  
 Eagle-A General Purpose Bond is perfect for  
 all-around office use and the ideal master paper  
 for direct print copying machines.

**GENERAL  
 PURPOSE  
 BOND**

**EAGLE-A  
 TRANSLUCENT  
 BOND**



# GENERAL PURPOSE BOND • TRANSLUCENT BOND

STOCK LIST

## GENERAL PURPOSE BOND

No. 1 Sulphite

### TRANSLUCENT BOND

### TRANSLUCENT LETTERHEAD BOND • TRANSLUCENT CARD STOCK

SIZES	SUBSTANCE 13	SUBSTANCE 15	SUBSTANCE 18	SUBSTANCE 20	SUBSTANCE 28
8½ x 11*	6½ (5) ••	7½ (5) ••	9 (5)	10 (5) ••	14 (5)
8½ x 13*	—	—	10.62 (5)	—	—
8½ x 14*	—	9.54 (5)	—	—	—
9 x 12*	—	—	10.38 (5)	—	—
17 x 22	26 (5)	30 (4)	36 (3)	40 (3)	56 (2)
17 x 28	33 (4)	38 (3)	46 (3)	51 (3)	71 (2)
18 x 24	—	—	42 (3)	—	—
19 x 24	32 (4)	37 (3)	44 (3)	49 (3)	68 (2)
22 x 34	52 (2½)	60 (2)	72 (2)	80 (1½)	112 (1)
24 x 38	64 (2)	74 (1½)	88 (1½)	98 (1½)	136 (1)
28 x 34	66 (2)	76 (1½)	92 (1½)	102 (1½)	142 (1)

- Weights Shown on 1000 Sheet Basis.
- Available in Eagle-A Boxed Typewriter Papers in The Original Hinged-Top Box.
- Other Sizes and Weights Available in Special Manufacturing Quantities.
- Stocked in rolls of 26½", 35", and 40" widths in substances 13 and 15, and in 35" rolls in substance 20.

## TRANSLUCENT BOND

25% Cotton Fiber

SIZES	SUBSTANCE 16
8½ x 11*	8 (5)
17 x 22	32 (4)
17 x 28	41 (3)
19 x 24	39 (3)
22 x 34	64 (2)
24 x 38	78 (1½)
28 x 34	82 (1½)

- \*Stock packed in Junior Cartons of 10 reams each.
- White only. Underscore indicates grain direction.
- Figures in parentheses indicate number of thousand sheets to a carton.
- All items sealed 500 sheets to a package.

Special sizes in sheets and rolls can be furnished in SPECIAL MANUFACTURING QUANTITIES.

# EAGLE PAPER PAPERS

AMERICAN WRITING PAPER DIVISION

Brown Company

HOLYOKE, MASSACHUSETTS



**diazo**

for better prints  
and copies

*cents*

Let's talk ~~sense~~ about copying costs...



## **CONVENIENCE! can you really afford it?**

Increased paperwork in all business organizations has made today's office copiers indispensable tools for speeding communications. Because of this dependence upon copying equipment, cost-conscious users have begun to realize that some processes are not only messy, but wasteful.

The recent development of xerographic machines has solved many problems of legibility and operator difficulty. However, the price of this "push-button" convenience comes high . . . about 6¢ per copy.

## **It need not be costly**

You can have low-cost convenience in both your office and reproduction departments with a tandem machine operation . . . xerographic and diazo. If you make only one copy per original, read no further. The startling facts about copying cost reductions that follow are not for you. But if you normally make three or more xerographic copies per original, and want convenience with economy, read on. . . .



# monthly cost comparison

(BASED ON NABDC TRUE COST OF COPYING SURVEY)

## XEROGRAPHIC

### COPIES PER MONTH

Item	2,000	5,000	7,000	10,000	20,000	30,000	50,000
Monthly Rental	\$ 95.00	\$200.00	\$270.00	\$375.00	\$ 725.00	\$1,075.00	\$1,775.00
Copy Paper	7.64	16.90	23.66	33.80	62.80	94.20	144.00
Developer	2.00	5.00	7.00	10.00	20.00	30.00	50.00
Toner	6.86	17.15	24.01	34.30	68.60	102.90	171.50
Filters	1.25	3.13	4.38	6.25	12.50	18.75	31.25
Other Supplies	2.00	2.00	2.00	2.00	2.00	2.00	2.00
Replacement Drum	9.50	23.75	33.25	47.50	95.00	142.50	237.50
Labor	11.25	28.13	39.38	56.25	112.50	168.75	281.25
<b>COST PER MONTH</b>	<b>\$135.50</b>	<b>\$296.06</b>	<b>\$403.68</b>	<b>\$565.10</b>	<b>\$1,098.40</b>	<b>\$1,634.10</b>	<b>\$2,692.50</b>
<b>COST PER COPY</b>	<b>6.78¢</b>	<b>5.92¢</b>	<b>5.76¢</b>	<b>5.65¢</b>	<b>5.49¢</b>	<b>5.45¢</b>	<b>5.39¢</b>

## DIAZO COPYING MACHINE

### COPIES PER MONTH

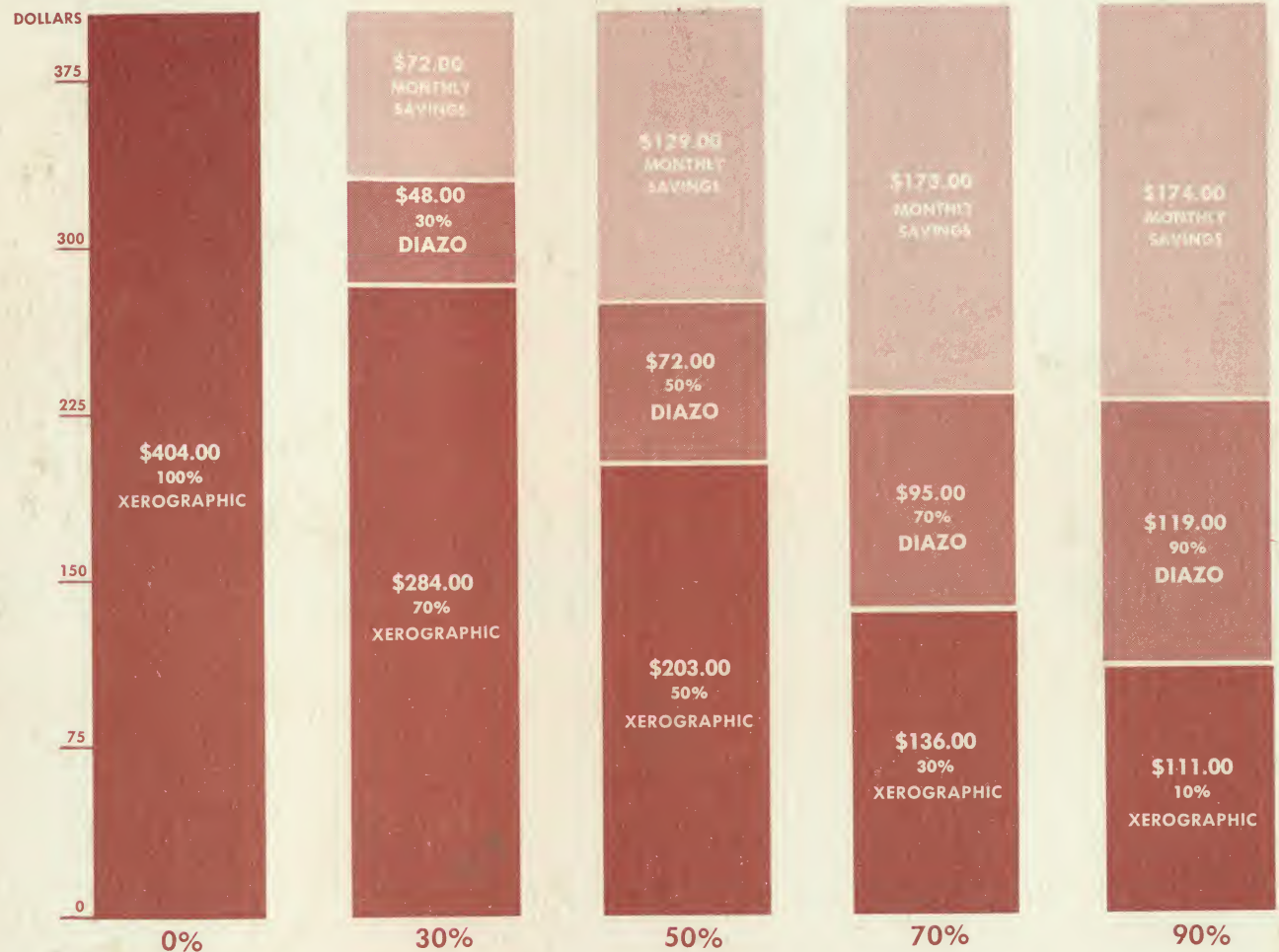
Item	2,000	5,000	7,000	10,000	20,000	30,000	50,000
Copy Paper	\$ 18.00	\$ 44.45	\$ 62.23	\$ 84.00	\$ 158.00	\$ 222.30	\$ 346.00
Developer	1.70	4.17	5.83	8.33	16.66	24.99	39.55
Labor	14.40	36.00	50.40	72.00	45.00	67.50	112.50
Depreciation	4.87	4.87	4.87	4.87	16.63	16.63	16.63
Service, Parts and Lamp Replacement	7.50	7.50	7.50	7.50	17.00	17.00	17.00
<b>COST PER MONTH</b>	<b>\$ 46.47</b>	<b>\$ 96.99</b>	<b>\$130.83</b>	<b>\$176.70</b>	<b>\$ 253.29</b>	<b>\$ 348.42</b>	<b>\$ 531.68</b>
<b>COST PER COPY</b>	<b>2.32¢</b>	<b>1.94¢</b>	<b>1.87¢</b>	<b>1.77¢</b>	<b>1.27¢</b>	<b>1.16¢</b>	<b>1.06¢</b>

\* BASED ON NORMAL RATES

# if you make 7000 copies per month...

The more copying you shift from xerographic to diazo, the more you save. Here's how you can convert to low-cost diazo:

1. Use only diazo when copying any one-sided original which allows light to pass through.
2. For two-sided opaque originals, make but one xerographic copy on a translucent paper such as General Purpose Bond.
3. Next, use this copy as a diazo master for running subsequent lower cost copies on your nearby diazo machine.



PERCENT CONVERSION TO DIAZO



# if you make 10,000 copies per month...



The more copying you shift from xerographic to diazo, the more you save. Here's how you can convert to low-cost diazo.

1. Use only diazo when copying any one-sided original which allows light to pass through.

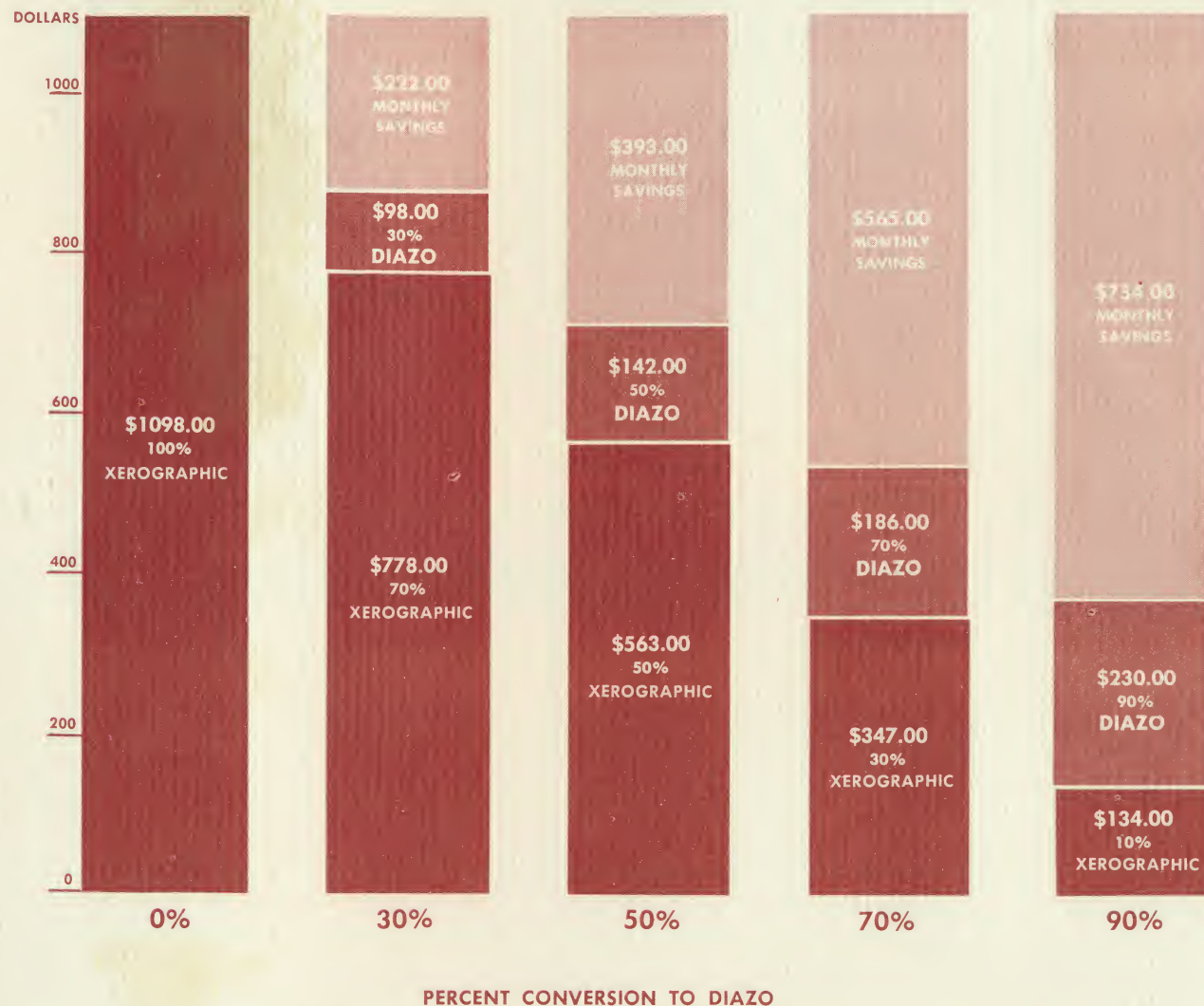
2. For two-sided or opaque originals, make but one xerographic copy on a translucent paper, such as General Purpose Bond.

3. Next, use this copy as a diazo master for running subsequent lower-cost copies on your near-diazo machine.

# if you make 20,000 copies per month...

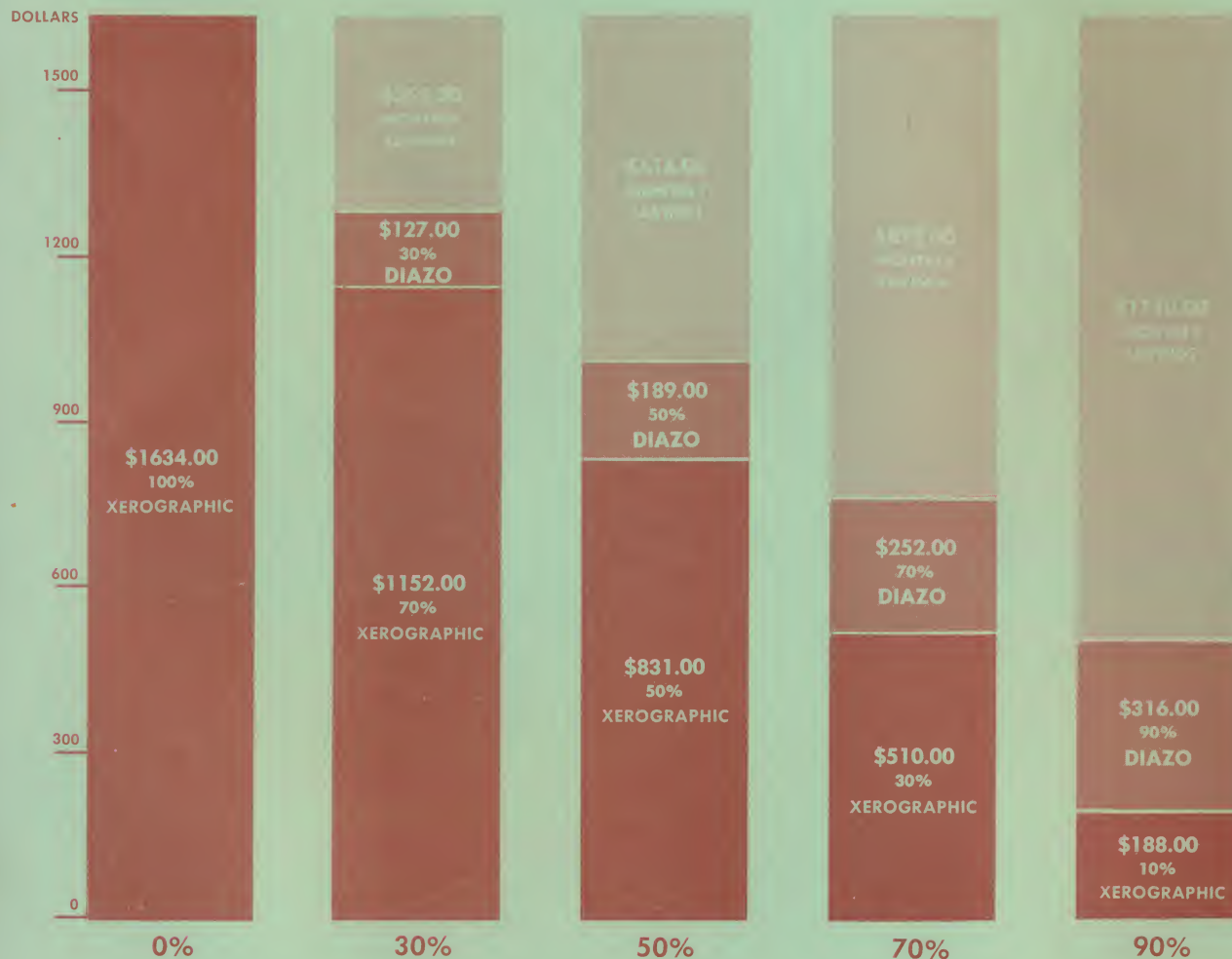
The more copying you shift from xerographic to diazo, the more you save. Here's how you can convert to low-cost diazo.

1. Use only diazo when copying any one-sided original which allows light to pass through.
2. For two-sided or opaque originals, make but one xerographic copy on a translucent paper, such as General Purpose Bond.
3. Next, use this copy as a diazo master for running subsequent lower-cost copies on your near-by diazo machine.





# if you make 30,000 copies per month...



PERCENT CONVERSION TO DIAZO

The more copying you shift from xerographic to diazo, the more you save. Here's how you can convert to low-cost diazo.

1. Use only diazo when copying any one-sided original which allows light to pass through.
2. For two-sided or opaque originals, make but one xerographic copy on a translucent paper, such as General Purpose Bond.
3. Next, use this copy as a diazo master for running subsequent lower-cost copies on your near-by diazo machine.

# true cost of copying

The "True Cost of Copying" wheel illustrated at the right resulted from an extensive copy cost survey by the NABDC\*. It compares the copy costs for diazo versus 9 other processes for 1, 5, 10 and 20 copies per master, in varying degrees of monthly usage.

This wheel is available from NABDC or your nearby Diazo dealer.

As a member of NABDC



is pleased to collaborate in making these data available.



NAME OF CARRIER	MAIL NO.	ORDER NO.	CUST. NO.

SHIP  
TO

HOLYOKE MASSACHUSETTS

P.P.

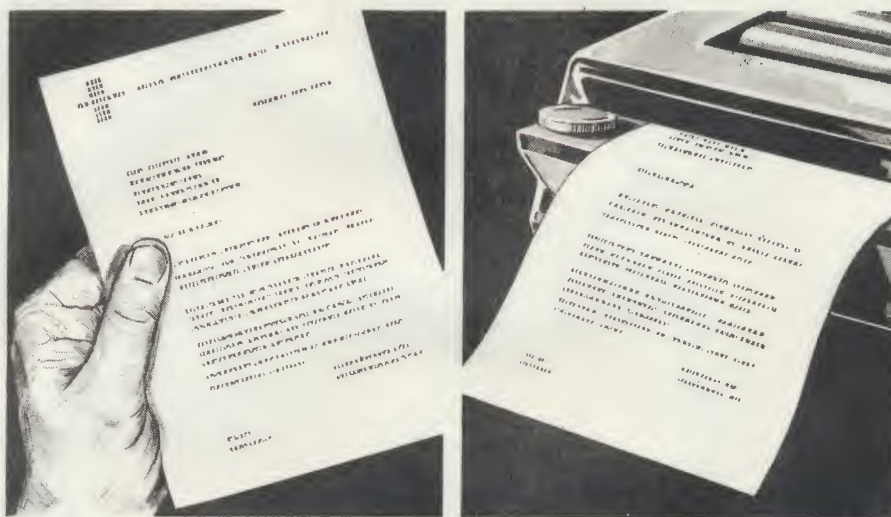
COLL.

%	DAYS	CASH DISCOUNT ALLOWED ON AMOUNT MARKED * NET 31 DAYS.
1	10	1/10, 10
2	10	2/10, 10
3	10	3/10, 10
5	10	5/10, 10
5	15	5/15, 15
5	20	5/20, 20
5	30	5/30, 30
5	45	5/45, 45
5	60	5/60, 60
5	90	5/90, 90
5	120	5/120, 120
5	180	5/180, 180
5	270	5/270, 270
5	360	5/360, 360
5	450	5/450, 450
5	540	5/540, 540
5	630	5/630, 630
5	720	5/720, 720
5	810	5/810, 810
5	900	5/900, 900
5	990	5/990, 990
5	1080	5/1080, 1080
5	1170	5/1170, 1170
5	1260	5/1260, 1260
5	1350	5/1350, 1350
5	1440	5/1440, 1440
5	1530	5/1530, 1530
5	1620	5/1620, 1620
5	1710	5/1710, 1710
5	1800	5/1800, 1800
5	1890	5/1890, 1890
5	1980	5/1980, 1980
5	2070	5/2070, 2070
5	2160	5/2160, 2160
5	2250	5/2250, 2250
5	2340	5/2340, 2340
5	2430	5/2430, 2430
5	2520	5/2520, 2520
5	2610	5/2610, 2610
5	2700	5/2700, 2700
5	2790	5/2790, 2790
5	2880	5/2880, 2880
5	2970	5/2970, 2970
5	3060	5/3060, 3060
5	3150	5/3150, 3150
5	3240	5/3240, 3240
5	3330	5/3330, 3330
5	3420	5/3420, 3420
5	3510	5/3510, 3510
5	3600	5/3600, 3600
5	3690	5/3690, 3690
5	3780	5/3780, 3780
5	3870	5/3870, 3870
5	3960	5/3960, 3960
5	4050	5/4050, 4050
5	4140	5/4140, 4140
5	4230	5/4230, 4230
5	4320	5/4320, 4320
5	4410	5/4410, 4410
5	4500	5/4500, 4500
5	4590	5/4590, 4590
5	4680	5/4680, 4680
5	4770	5/4770, 4770
5	4860	5/4860, 4860
5	4950	5/4950, 4950
5	5040	5/5040, 5040
5	5130	5/5130, 5130
5	5220	5/5220, 5220
5	5310	5/5310, 5310
5	5400	5/5400, 5400
5	5490	5/5490, 5490
5	5580	5/5580, 5580
5	5670	5/5670, 5670
5	5760	5/5760, 5760
5	5850	5/5850, 5850
5	5940	5/5940, 5940
5	6030	5/6030, 6030
5	6120	5/6120, 6120
5	6210	5/6210, 6210
5	6300	5/6300, 6300
5	6390	5/6390, 6390
5	6480	5/6480, 6480
5	6570	5/6570, 6570
5	6660	5/6660, 6660
5	6750	5/6750, 6750
5	6840	5/6840, 6840
5	6930	5/6930, 6930
5	7020	5/7020, 7020
5	7110	5/7110, 7110
5	7200	5/7200, 7200
5	7290	5/7290, 7290
5	7380	5/7380, 7380
5	7470	5/7470, 7470
5	7560	5/7560, 7560
5	7650	5/7650, 7650
5	7740	5/7740, 7740
5	7830	5/7830, 7830
5	7920	5/7920, 7920
5	8	

[illegible]

**SPECIAL INSTRUCTIONS:**

SHIPPER



*From correspondence... to copying*

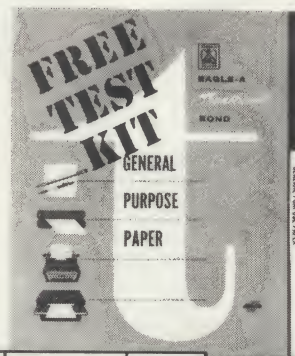
## **EAGLE-A TRANSLUCENT BOND** **GENERAL PURPOSE PAPER** *Can Save You Money!*

This amazing new paper from Eagle-A lets you cut costs by using a *single* economical paper for everything from executive correspondence to bills of lading. In all popular weights: 13, 15, 18, 20 and 28 lbs.

Eagle-A has the appearance and feel of a good quality opaque bond, yet each translucent sheet becomes a master for faster, more effective Diazo reproduction. It helps reduce the high cost of copying to only 1¢ a copy. That sort of savings adds up to dollars—fast.

Order today! Or if you're still not convinced, write for your free test kit.

**AMERICAN WRITING PAPER DIVISION**  
BROWN COMPANY  
MANUFACTURERS OF EAGLE-A PRINTING, BUSINESS AND TECHNICAL PAPERS  
HOLYOKE MASSACHUSETTS







*The Sense of Honour  
is of so fine and delicate a  
nature, that it is only to be  
met with in minds which  
are naturally noble, or in  
such as have been cultiva-  
ted by great Examples or  
a refin'd Education. 1736.*

*W. Clark scrip.*

## CURRENT STOCK ORDERS

EAGLE-A GENERAL PURPOSE BOND—CARD STOCK—Substance 28



**V**alley Bank  
AND TRUST COMPANY

SPRINGFIELD, MASSACHUSETTS

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*The ideal master paper for use with Direct-Print Copy Machines*

**EAGLE-A GENERAL PURPOSE BOND**

**Substance 13—No. 1 Sulphite**